



# UPTON BY CHESTER AND DISTRICT PARISH COUNCIL

Upton Pavilion  
Wealstone Lane  
Upton  
Chester  
CH2 1HD

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## Minutes of the Community Engagement Committee meeting held ay 6.30 pm on Monday 3 June 2024 at Upton Pavilion.

**Present:** Cllr A Lingard (chair), Cllr S Stanley, Cllr J Ebo, Cllr C Jeffrey.

1. **Open Forum.** There were no members of the public in attendance.
2. **Apologies** for absence were received from Cllr H Wilman and were accepted by the members present.
3. **Election of Chair.** Cllr H Wilman was proposed by Cllr A Lingard and seconded by Cllr S Stanley. In the absence to Cllr Wilman members agreed that Cllr A Lingard would chair the remainder of this meeting.
4. **Declarations of Interest.** None.
5. **Minutes of the meeting held on 29 April 2024.** Agreed and signed by the chair.
6. **Email from AL to Committee Members dated 23 May 2024.**
  - a. Developing engagement plans – until the communication plan is completed and adopted, relevant information will continue to be posted regularly, ensuring where possible posts are targeted/focussed on areas or subjects that might generate responses that cast the PC in a positive light (AL/CJ). Need to be mindful that feedback needs to be managed and consideration given to restricting comments especially if they of an unduly negative nature.
  - b. Communications Plan.
    - i. The new chair to take forward with assistance from members (HW).
    - ii. Additional notice board at Tesco. Further enquiries to be made of the landowner and to report back (CJ).
    - iii. Community notice board at Pavilion. Agreed this was in a state of repair and sets poor example given the prime location. AM will be asked to consider replacement. (AL)

- c. Next newsletter. Agreed to start gathering suggestions for content from all councillors. The next edition will be in print, and members should consider the size/layout inter alia with cost effective means of distribution. As with social media posts, content should be aimed to encourage positive feedback. (HW/AL)
- d. Additional social media channels. Apparently, the PC has an X account but this has not been used for some time. Will investigate further (AL). Other channels may be considered although members will need to draw on additional information before deciding (low priority).

#### **7. UPC LOGO.**

- a. Agreed that the present logo depicted principle components of Upton but was in need of refreshment and ideally to look less heraldic. SS will talk to a local artist and seek ideas, meanwhile members should think about what additions/replacements might better reflect modern day Upton (ALL)
- b. If we can draw on features from Bache and Moston it will help show inclusion across the Parish.
- c. The completion for new logo was met with a poor response with some negative feedback. One entry was described as a good attempt, but members decided not to use it as it was felt to be too far removed from the historical features of the Parish. The entrant is to be thanked for their efforts and will be offered the £50 Morrisons voucher.
- d. As an aside, consideration was given to changing the name of the council but not seen not a priority for now and views across the council may be sought in due course.

#### **8. Date and time of next meeting – 6.30 pm Monday 1 July 2024.**